



LIFESPACE  
COMMUNITIES®

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2015 SOCIAL  
ACCOUNTABILITY  
REPORT



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We share a commitment to a mission of service and benevolence. Face to face, in newsletters and on websites, via social media and through this Social Accountability Report, the story is told of the Lifespace legacy of sharing.



On the cover: Volunteers from Claridge Court make fast work of bagging Harvesters apples. Pictured are Jack Mahurin, Ann Mahurin, Ed McCurdy and Bill Kavanaugh.



Team member Michael Bosc shares a laugh with Claridge Court

residents Millie Brown and Mary Grant.





Nedra Martz is a resident at Claridge Court.

## LETTER FROM THE SENIOR VICE PRESIDENT AND GENERAL COUNSEL



We take our commitment to social accountability seriously.

As a not-for-profit organization, we give back to our larger communities. In fact, sharing is an integral part of who we are, and at our core, we believe being socially responsible is always the right thing to do.

As a 501(c)(3), we're charged with contributing positively to society, being accountable to society and to those we serve, and showing through word and action that we deserve the trust of our residents and their families.

We're here to serve seniors. The money we raise and the contributions we receive go back to those residents to ensure the services they receive and the places they live are the best they possibly can be.

Our commitment to social accountability means we make a difference in people's lives. We start with our Litespace family, providing benevolent funds to those who need them. Sometimes, residents who have been with us for a long time will, through no fault of their own, deplete their financial assets. The support offered through our benevolence fund ensures they can remain in their communities and continue to live their lives to the fullest.

We're charged with making an impact — on campus and off. I hope that as you read this report and learn more about our organizational commitment to social accountability, you'll be proud of our efforts to share our resources with those who may need them.

With thanks,

Jodi Hirsch  
Senior Vice President and General Counsel



When Claridge Court residents and team members help at Harvesters, they do it with care.





At Abbey Delray, Mel Namon has a smile for his friends.

## OUR STORY

We create communities that celebrate the lives of seniors. Yet behind this mission is something even richer — something that informs everything we do and everything we are. Daily, we reach beyond our brick-and-mortar structures to serve the larger and broader communities in which we have a presence.

The sense of responsibility and purpose that drives us as an organization is evident in the lives and actions of residents and team members. We feed the hungry. We support efforts to educate children in our cities. We raise monies for causes. And beyond the organized outreach are the individual actions of all those who share in whatever ways they can to make a difference.

### ON BEING NOT-FOR-PROFIT

We're a not-for-profit senior living provider, and that's important to us and for our residents. The difference between doing business as a not-for-profit or as a for-profit entity may seem small, but its significance is evident in everything we do.

Simply put, our profits benefit our communities. We don't have to worry about growing the wealth of owners, so whatever we make, we return to the residents in the form of infrastructure, services and capital improvements.

Our not-for-profit status is evident in our communities, affects our business model, and goes hand in hand with our organization's commitment to connecting with the neighborhoods in which our communities exist. As you'll see on these pages, service and outreach are hallmarks of Litespace. For residents and team members, offering to help is the way we live. And it's who we are.



At Friendship Village of South Hills,

Mary Lou and Don Williams treasure a leisurely afternoon.



# FOOTPRINTS — FOR SHARING TEAM MEMBERS' TIME WITH THE WORLD



Lifespace unveiled a new team member benefit in 2015: *Footprints*, which allows all full-time Lifespace team members to use eight hours of paid time per calendar year to volunteer with the not-for-profit organization of their choice. Part-time team members are allocated four hours per calendar year.

The initiative illustrates the commitment of Lifespace to social accountability.

“We want team members to feel encouraged to reach out into their larger communities to help make the world a better place,” said Gena Garber, Human Resources Director for Lifespace. “We don’t want a team member to think, ‘Gee, I feel strongly about volunteering and wish I had time to do that, but I don’t, so I guess I won’t.’”

Home office team member Oleg Monakhov volunteered with Habitat for Humanity in 2015.



Corrine Leonard tends flowers at Beacon Hill.

“We want to help them share their time and gifts in a way that benefits others positively.”

Team members used more than 300 *Footprints* hours for community betterment during 2015 — and that included volunteering for Habitat for Humanity, picking up trash along local highways, and assisting at local shelters and food pantries.

Oleg Monakhov, Payroll Accountant in the home office, used his *Footprints* time to volunteer for Habitat for Humanity. He helped build an accessibility ramp for an older adult. Oleg said he appreciated being able to use the *Footprints* time rather than having to pull from his personal time-off allocation.














“I would have volunteered anyway, but I like the message this is sending — that volunteering is important to Lifespace as a company,” Oleg said.

Gena expected the *Footprints* program to grow in popularity as team members became more aware of it.

“We’re proud to have Lifespace team members representing the company in so many ways,” she said. “We have no doubt our team members will use this benefit more each year to help communities we serve.”

# SUMMARY OF TEAM MEMBER VOLUNTEER HOURS

HOW MUCH WE VOLUNTEER AND WHAT IT'S WORTH

	COMMUNITY	NO. OF VOLUNTEER HOURS	\$ VALUE OF VOLUNTEER HOURS
	ABBEY DELRAY	146	\$3,335
	ABBEY DELRAY SOUTH	59	\$1,348
	BEACON HILL	327	\$7,469
	CLARIDGE COURT	19	\$434
	DEERFIELD	256	\$5,847
	FRIENDSHIP VILLAGE OF BLOOMINGTON	187	\$4,271
	FRIENDSHIP VILLAGE OF SOUTH HILLS	281	\$6,418
	GRAND LODGE AT THE PRESERVE	321	\$7,332
	HARBOUR'S EDGE	71	\$1,622
	OAK TRACE	207	\$4,728
	THE WATERFORD	82	\$1,873
	VILLAGE ON THE GREEN	590	\$13,476
	HOME OFFICE	71	\$1,622
	<b>TOTAL</b>	<b>2,617</b>	<b>\$59,775</b>



## FEEDING THE HUNGRY WAS CARE IN ACTION



With their November donation to Delray Beach's Caring Kitchen, Harbour's Edge residents made a 1,700-lb. dent in area hunger. And that was the second time in 2015 the community had an impact on reducing human need.

February's Empty Bowls Luncheon raised \$3,000 for the Palm Beach County Food Bank.

At the luncheon, residents and team members purchased their choice of handcrafted bowls filled with soup from Chef Tim D'Antuono and the Harbour's Edge dining team. The bowls were made by residents and other local potters, and those who bought a serving of soup got to keep the bowl it came in.

All proceeds from the sales went directly to the Food Bank.

Resident Peg Ekberg, who helps organize the Empty Bowls Luncheon, admired the care her fellow residents demonstrated in serving the hungry. "If you have a passion for something other than yourself," she said, "it's powerful and invigorating."

Harbour's Edge resident Peg Ekberg smiles with Perry Borman, executive director of Palm Beach County Food Bank.



At Harbour's Edge, resident Carole Margolies and team member Brooke Scott share good conversation and a genuine connection.

## LIFESPACE SPONSORED IOWA PREMIERE OF GLEN CAMPBELL ALZHEIMER'S FILM

When Lifespace Communities, Inc. partnered with WesleyLife and LeadingAge Iowa to sponsor the Iowa premiere of the documentary *Glen Campbell ... I'll Be Me*, they went all in.

Investing \$20,000 and rallying more than 30 team members to help organize the event, Lifespace spearheaded a huge success – the second-largest attendance among all the states premiering the film.

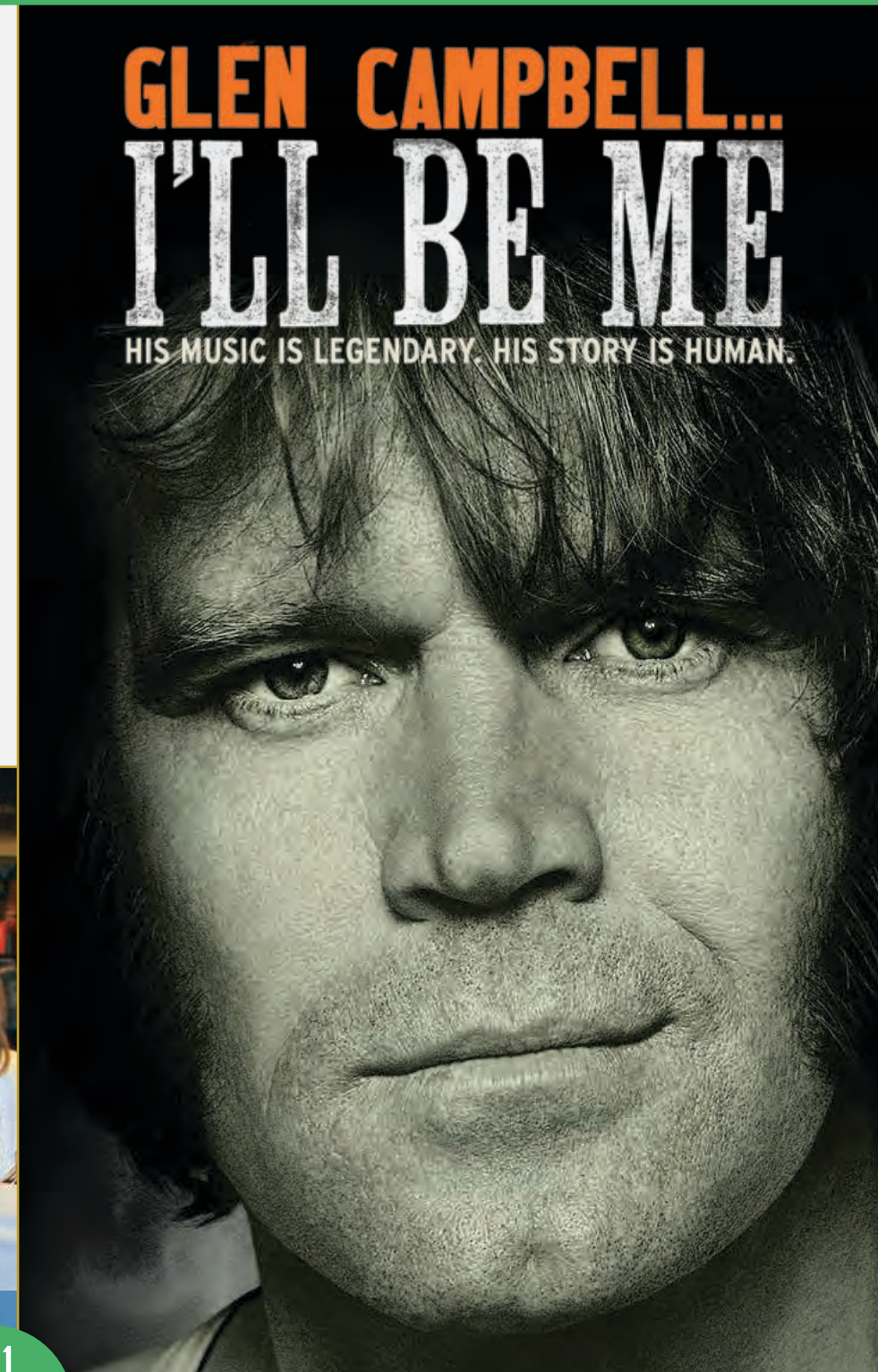
*Glen Campbell ... I'll Be Me* is the award-winning documentary that follows country music legend Glen Campbell, who was diagnosed with Alzheimer's disease in 2011.

The Lifespace contribution, along with a donation from WesleyLife, allowed James Keach, the film's director, as well as Campbell's wife and two of his children, to attend.

Kim Campbell spoke about her husband's battle with Alzheimer's, and their two children, Ashley and Shannon, offered a half-hour concert featuring covers of their father's music.



Darla Joens and Cindy Thomas from the home office pose with Jeanne Altman from Deerfield.







At Claridge Court, left to right: Dr. Christy Ziegler, STEM Director, Shawnee Mission School District; Monroe Taliaferro, resident; Linda Roser, Executive Director, Shawnee Mission Education Foundation; Susan Gilmore, Claridge Court Finance Director; Sara Goodburn, President, Board of Education, Shawnee Mission School District; Jack Mahurin, resident.

## CLARIDGE COURT GAVE \$42,500 TO SCHOOL DISTRICT

Claridge Court in Prairie Village, Kansas, presented a \$42,500 check to the Shawnee Mission Education Foundation with two contributions, the first half in December 2015 and the remainder just after the beginning of 2016. The contributions, both from community budgets, brought the Project Lead the Way® initiative – the nation’s leading STEM (science, technology, engineering and math) program – to five Prairie Village elementary schools.

“We wanted to offer assistance that would continue to fund educational outreach for years to come,” said Susan Gilmore, Finance Director for Claridge Court. After the initial donation, Claridge Court will offer \$5,000 to \$8,000 annually from the community’s operations budget, which includes money earmarked for social accountability.

The Shawnee Mission district, home to 33 elementary schools, already offered the Project Lead the Way program to older students, and hoped to introduce it district-wide at the elementary level. Dr. Christy Ziegler, assistant district superintendent of curriculum, instruction and assessment, said the project resonated with younger students. She added that Claridge Court’s partnership was invaluable.

“Bringing the five schools on board will help us achieve implementation across the district – a definite goal since we made the program a part of our curriculum,” Christy said. “We’re grateful for Claridge Court partnering with us and sharing resources for the good of our students.”

Susan said the idea to fund the program came with the encouragement of Lifespace Communities, Inc. The sponsor urges all its 12 senior living communities to share more meaningfully as neighbors within their cities. But Susan pointed out there was a special person behind the effort too.

Claridge Court resident Monroe Taliaferro, a former Prairie Village mayor, had long been an enthusiast for partnering with the school district to address unmet needs.

“When Mr. Taliaferro brought us this idea, we couldn’t think of a better way to demonstrate our commitment to the community and all its citizens – especially its young people,” Susan said.

From the district’s point of view, the generosity may eventually reward the community. Linda Roser, executive director of the district’s foundation, pointed out that the Project Lead the Way initiative could interest students in health sciences careers. “We like to think future doctors, nurses and certified nursing assistants will feel their first spark of interest and passion because of this kind of program.”



## HOUSEHOLD ITEMS DONATED BY THE TRUCKLOAD



Knee-deep in renovations, Urbandale, Iowa’s Deerfield chose to donate truckloads of appliances, cabinetry and household items to people in need in the Des Moines area. The donations added up to \$2,000 worth of team member time, plus \$1,800 worth of goods.

The materials were removed from apartments being remodeled as part of the \$9 million renovation and expansion project at the community.

The Greater Des Moines Habitat for Humanity and ReStore was the beneficiary of the donations. The organization points out that recycling appliances and building materials provides low-cost options for low-income Des Moines residents. Plus, because of similar donations, more than 2.4 million pounds of materials have been diverted from area landfills.



Good friends Charlotte Stickler, Glenis Nunn and Bonnie Percival share a moment at Deerfield.



The Habitat for Humanity ReStore truck carries away a load of salvaged materials from renovations at Deerfield.





## A TRADITION OF GENEROSITY UPHELD

It began when they raised \$325 and collected about 10 bags of food. That was 2008.

Every year since then, residents of Friendship Village of South Hills in Upper St. Clair, Pennsylvania, have continued to respond to the annual food drive.

“Some people give a few dollars every month,” said Anne Pascasio, Friendship Village resident and organizer of the campaign for the Greater Pittsburgh Community Food Bank. “No one is pressured to donate, but I think just about everyone gives something.”

In 2015, their giving hit the \$20,000 mark. But because that wasn't enough for Anne and the generous Friendship Village residents, they also responded to a local TV station's “KDKA Turkey Fund,” raising \$4,200 in a matter of hours.

And because that still wasn't enough to satisfy the generous spirits at Friendship Village, they found another way to give. Residents and team members worked together to host a special collection for the Peter's Township School District. They collected backpacks, school supplies and cash donations — because if you're part of Friendship Village of South Hills, that's what you do.



At Friendship Village of South Hills, residents Pat Sublette,

Nancy Wolfe and Nancy Morgan chat over coffee and dessert.

## PUTTING THE FUN IN FUNDRAISING

### NOSES REDDEN

Dozens of Village on the Green team members and a few residents wore bright red clown noses on May 15, 2015, and the effort raised \$1,955 in donations of time and money, including \$545 in contributions from the community. The money benefited children's safety, health and education.

The Red Nose Day® worldwide fundraising campaign is organized by Comic Relief, Inc. It supports the Boys & Girls Clubs of America, United Way, the Global Fund and similar children-serving initiatives.

“The Red Nose Day people tell us they believe in ‘a just world, free from poverty,’” said Karen Precord, Sales and Marketing Director at the Longwood, Florida community. “They also believe in using the power of entertainment to create positive change — and that's where we come in.

“We can be very entertaining,” she added, smiling. “Especially for a good cause.”

### AS SEEN ON TV ...

The popular CBS TV reality show inspired Survivor Poolau at Village on the Green, which turned out to be the highlight of a wildly successful fundraising day.

The Longest Day® event is held annually by the Alzheimer's Association® to raise funds and awareness for the disease. The event takes place during the summer solstice — June 21 in 2015 — symbolizing the long, challenging journey of those living with the disease and those who provide their care.

“Best day of a great month,” said Orlando Toranzo, Village on the Green's assistant food and beverage director. “Two resident teams squared off for a survivor challenge, and the judges were team members.”

Overall, the month-long fundraising project generated nearly \$1,000 for the Alzheimer's Association.



Jean Waters is a resident at Village on the Green.



# COATS FOR BUBBA'S CLOSET



On a cold morning, every child should find a coat in the closet, waiting and ready.

That was the thought of Grand Lodge at the Preserve residents, who couldn't bear the idea of children in the Lincoln, Nebraska area facing winter's chills without coats. So they went shopping.

The coats they purchased were donated to Bubba's Closet for the annual coat giveaway sponsored by Lincoln Public Schools.

"We have a special place in our hearts for children," said Grand Lodge executive director Lisa Henning, who watched her team members organize the effort. "If we can make even a small difference for area kids, it makes a big difference to us."



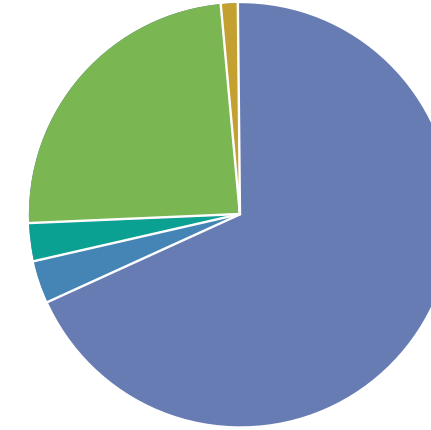
Welcome to Grand Lodge at the Preserve.



At Grand Lodge, left to right: Christine Nelson, Stan Heider, JoHanna Mundt, Heather Baksys and Jarron Bradley in the back row, with Lisa Henning, Jeanne Beaudette and Ann Davis-Beckner in front.

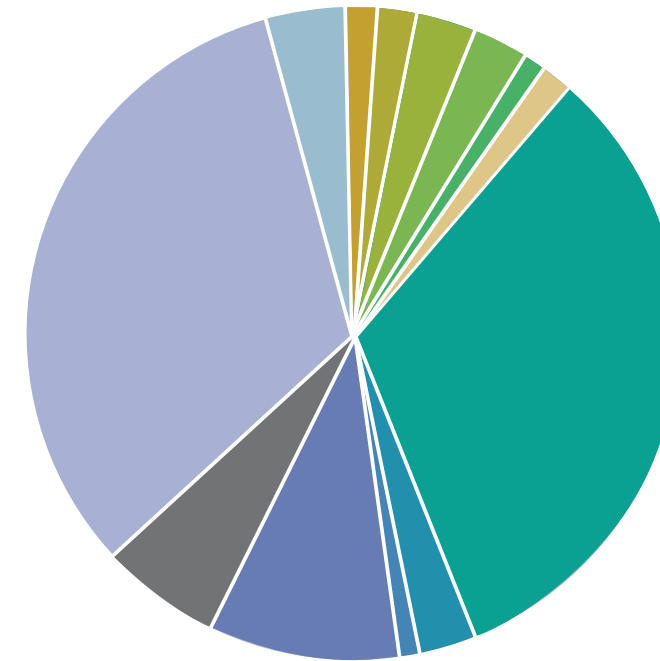
# TOTAL CHARITABLE CONTRIBUTIONS IN 2015

## CHARITABLE CONTRIBUTIONS TO LIFESPACE COMMUNITIES, INC. RESIDENTS AND TEAM MEMBERS



Resident Discounts from Fully Established Contractual Rates	\$30,820,126
Direct Benevolence to Lifespace Communities, Inc. Residents	\$1,262,106
Medicaid	\$1,233,167
Medicare	\$12,683,291
Foundation	\$489,165
<b>SUBTOTAL</b>	<b>\$46,487,855</b>

## CHARITABLE CONTRIBUTIONS BENEFITING THE BROADER COMMUNITY



Abbey Delray	\$7,853
Abbey Delray South	\$10,372
Beacon Hill	\$22,666
Claridge Court	\$21,861
Deerfield	\$9,430
Friendship Village of Bloomington	\$13,735
Friendship Village of South Hills	\$132,271
Grand Lodge at the Preserve	\$18,442
Harbour's Edge	\$7,415
Oak Trace	\$43,906
The Waterford	\$45,413
Village on the Green	\$156,159
Home Office	\$26,345
<b>SUBTOTAL</b>	<b>\$515,868</b>

TOTAL OF ALL 2015 CHARITABLE CONTRIBUTIONS \$47,003,723



## SHARING CHEFS FOR THE CHILDREN



One November day in 2015, executive chef Matt Van Marter and sous chef Chris Varner left breakfast, lunch and dinner in the hands of their trusted Waterford team and headed to Palm Beach.

They were on their way to the Ultimate Dinner Party, where they would prepare and serve a six-course meal and raise their share of \$239,000 for area children.

Since it began 23 years ago, the Ultimate Dinner Party has generated more than \$3 million for The Children's Home Society. The cause supports programs that include foster care and adoptions, counseling, child abuse prevention, parent education, emergency shelter and community schools.

"When the opportunity arises to give something back, you've got to jump on it," Matt said. "It's rewarding – and this is such a great cause."

Dinners were held in 14 private homes, serving anywhere from six to 25 people, with seats at a table fetching up to \$100,000 each. "I know these people routinely eat at 5-star restaurants, so I get to flex my culinary muscles and cook at a different level," Matt said.

Matt notes that The Waterford in Juno Beach, Florida, has been supportive of The Children's Home Society's mission, and contributed \$600 worth of food this year.

"They encourage us every year. They always ask what they can do to help, and they make sure it happens." The Waterford has participated in the fundraiser for the last 11 years.

Busy sous chef Chris Varner and executive chef Matt Van Marter pause in the kitchen at The Waterford.



It's a quiet moment in a thriving community ... dusk at The Waterford.

## \$1,500 RAISED FOR ALZHEIMER'S ASSOCIATION

More than 100 Beacon Hill residents and team members squared off and faked it at the Lombard, Illinois community.

Their fun "Lip Sync® Battle" raised funds for the Alzheimer's Association®. While team members volunteered time for practices and performance, the event collected cash donations and sold DVDs.

Individual and group performances were featured, with Madonna's "Vogue," Pavarotti's "La Donna È Mobile" and the Blues Brothers, among others, providing the musical challenges. And at the end, construction crews working on community renovations joined the stage for the "We Are the World" finale.



Beacon Hill residents and team members

make music together.





Claridge Court residents and team members Jeanette Mead, Hugh Jefferies, Ed McCurdy, Bill Kavanaugh, Millie Brown, Michael Bosc, Nedra Martz and Mary Grant.

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